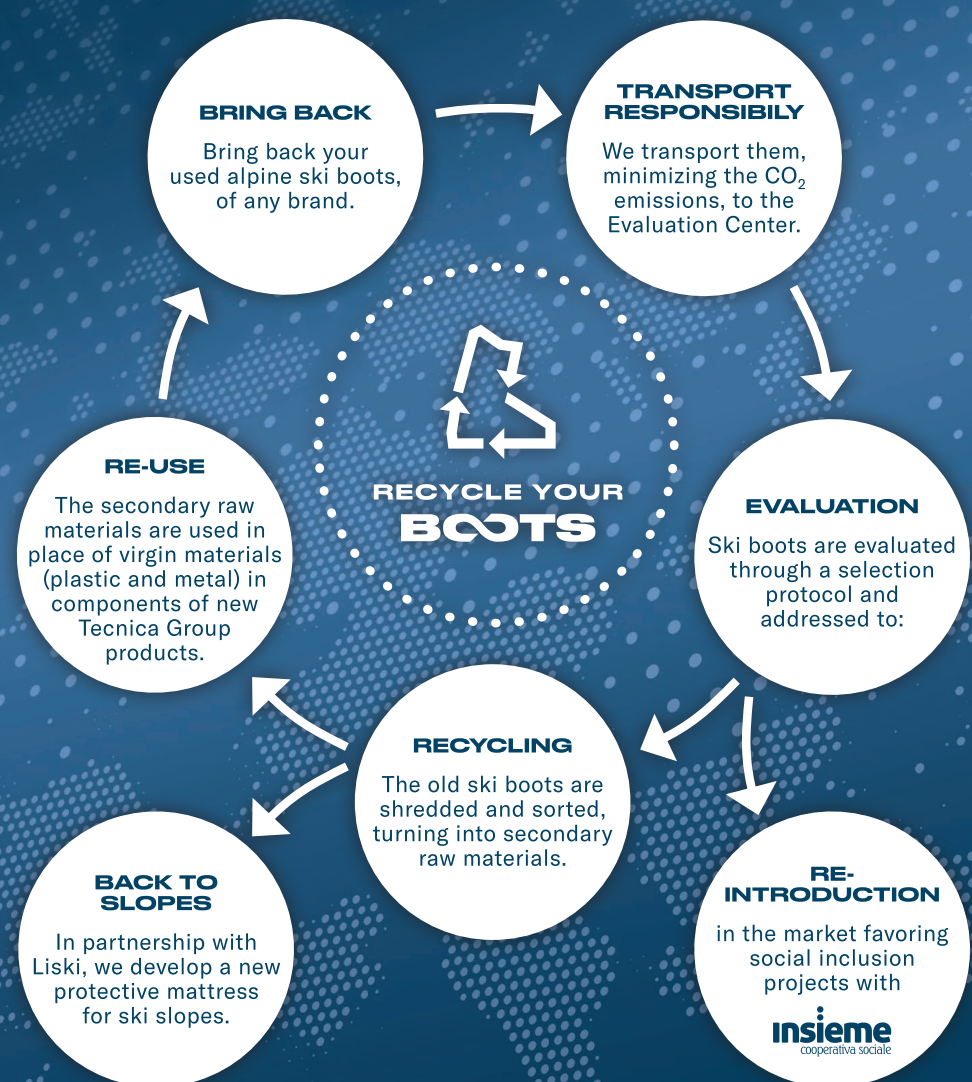


# RECYCLE YOUR BOOTS IS NOT THE FINAL ANSWER, NOT YET, BUT IT IS A SITE OF CONSTANT INNOVATION.

## THE PROCESS



### THANKS TO OUR PARTNERS

**Fecam** srl  
Unipersonale

**FESEI**  
Federation of the European Sporting Goods Industry

**Fondazione Sportsystem**

**INTERSPORT**

**laprima plastics**

**UNIVERSITÀ DEGLI STUDI DI PADOVA**

### OUR COLLABORATIONS

WE CARE ABOUT THE DOLOMITES **DOLOMITI SUPERSKI**

**insieme**  
cooperativa sociale

**LISKI**  
SPORT EQUIPMENT

**RE MAT**  
ReinventingMaterials

**RECYCLE YOUR BOOTS**

**TECNICA GROUP**  
Tecnica Group S.p.A.  
Via Fante d'Italia 56  
31040 Gaverale del Montello (TV)  
f +39 0422 884249  
p.iva 00195810262



**NORDICA**

**TECNICA**



**RECYCLE YOUR BOOTS**  
**A NEW WAY OF CONCEIVING THE SKI BOOT LIFE CYCLE**



The Life-RecycleYourBoots project has received funding from the LIFE Programme of the European Union.



## PLASTIC WASTE IS A PROBLEM

Recycle Your Boots was born from the consciousness that our society globally is producing an enormous quantity of waste and that **plastic has become a big problem for our planet**, as big as a continent.

Old ski boots **often end up in a dump or are burned in waste-to-energy plants**. In most of the cases, anyway, there is much room to extend their cycle of life, to avoid treating them as simple “waste”.

## SOLUTION



**Collect old pair of alpine ski boots**, from any brand, and bring them to one of RYB collection points across Europe.



**Give ski boots a second life**. Upon an initial assessment, few of them might be reintroduced into second-hand market through social inclusion initiatives.



**Recycle them**. The first-ever ski boot recycling system has developed. Up to 85% of the materials composing a ski boot are transformed into new resources used into new ski boots, skis and footwear.

**It's easy to get tricked into thinking that nothing has done as an individual will make a difference. That's wrong. We, as skiers and end consumer, must do our best to defend and preserve the world we live in. Our industry is ski industry, and we are going to start here.**



## RESULTS SO FAR

**28.000**  
**SKI BOOTS PAIRS COLLECTED**  
**APPROXIMATELY**  
**420 TONS OF CO<sub>2</sub> SAVED**  
**13 MAJOR COUNTRIES**  
**INVOLVED**

